



ShapeNZ research report  
13 April 2007

## New Zealanders' views on climate change and related policy options

This poll was conducted between April 4-7, 2007, by ShapeNZ, the national public online survey panel run by the New Zealand Business Council for Sustainable Development ([www.nzbcscd.org.nz](http://www.nzbcscd.org.nz)).

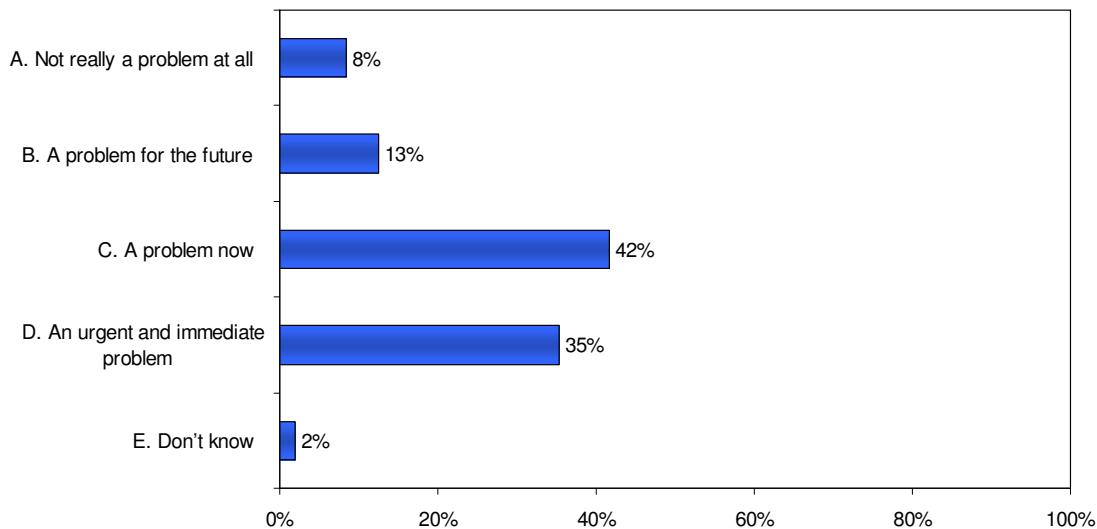
There were 960 respondents. The results, weighted to make it representative of the New Zealand population in terms of age, gender, voting behaviour and personal income, are accurate to within plus or minus 2%. These results may be reproduced with attribution.

The survey may be completed at [www.shapenz.org.nz](http://www.shapenz.org.nz) until May 31, 2007.

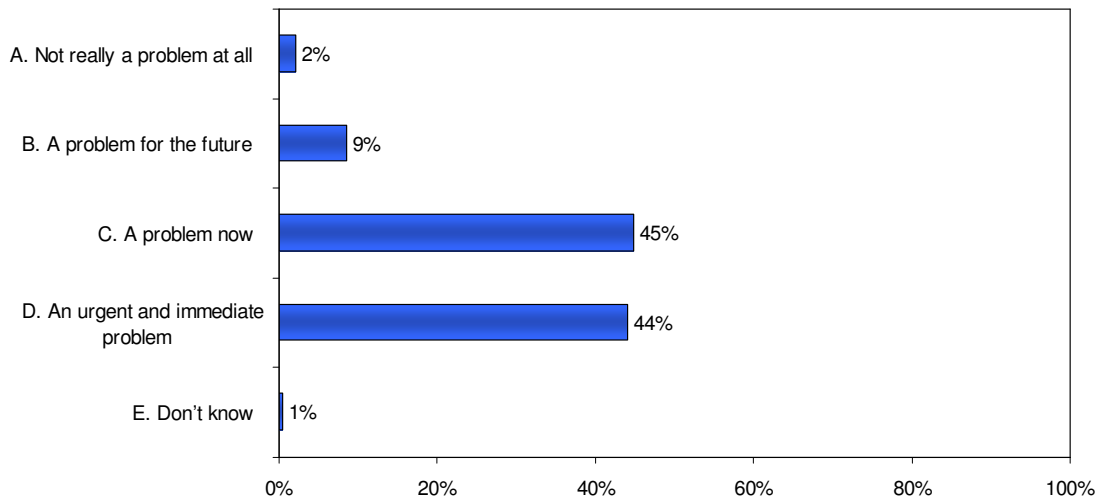
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### Do you think the following are urgent issues facing New Zealand, or not really problems at all?

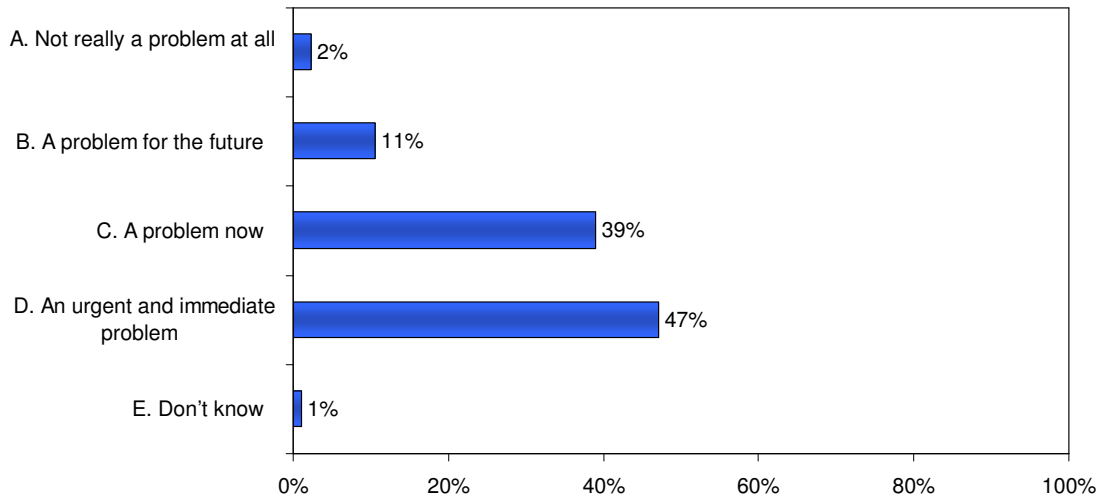
#### Q1 Climate change or global warming, due to the Greenhouse Effect



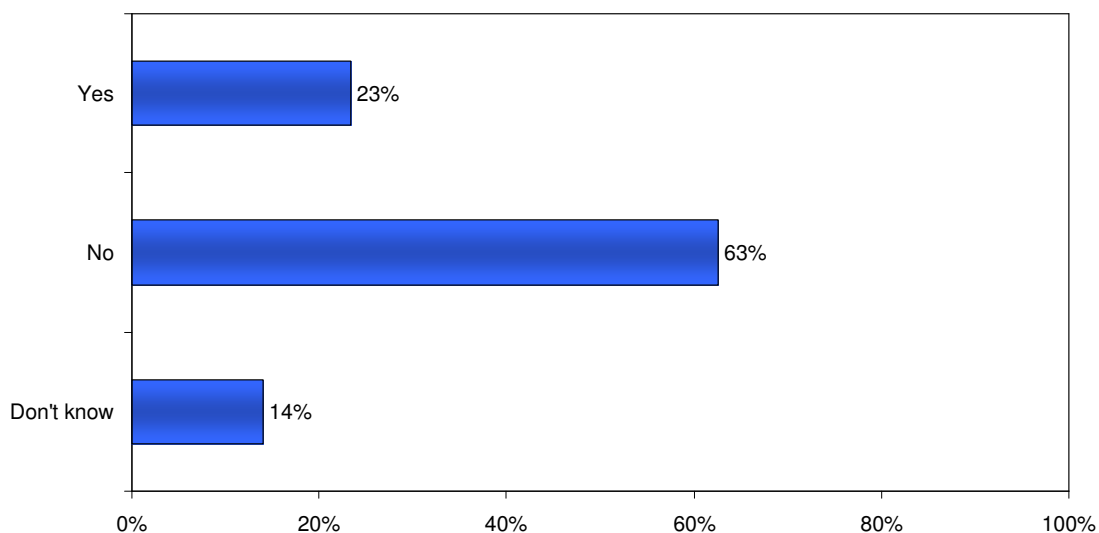
**Q1.1 The management of New Zealand's waste and the amount of refuse that goes into landfills**



**Q1.2 The management of New Zealand's energy needs and where we get our energy from**



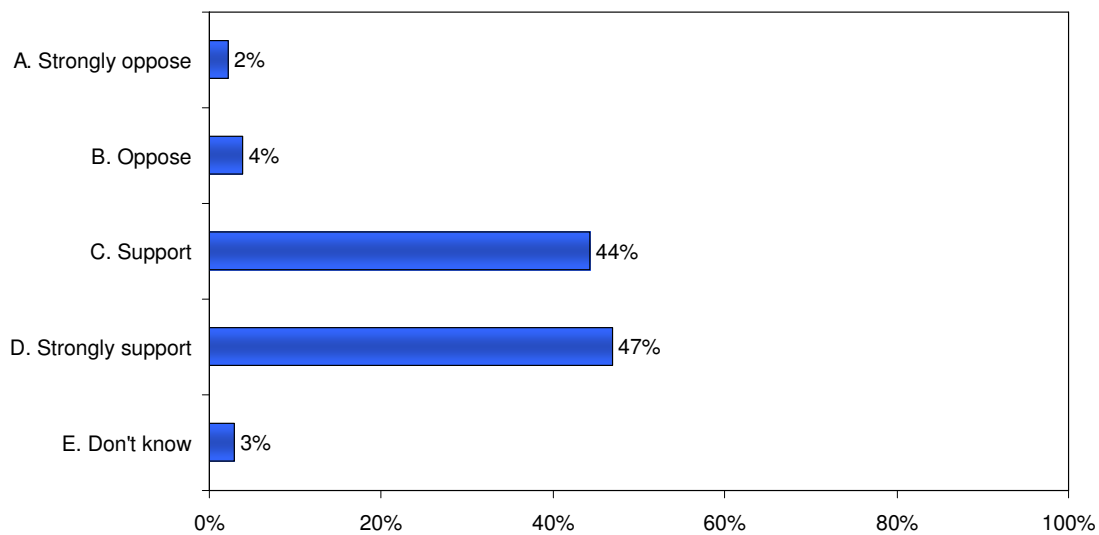
### Q2 Do you believe New Zealand has a secure long-term supply of energy?



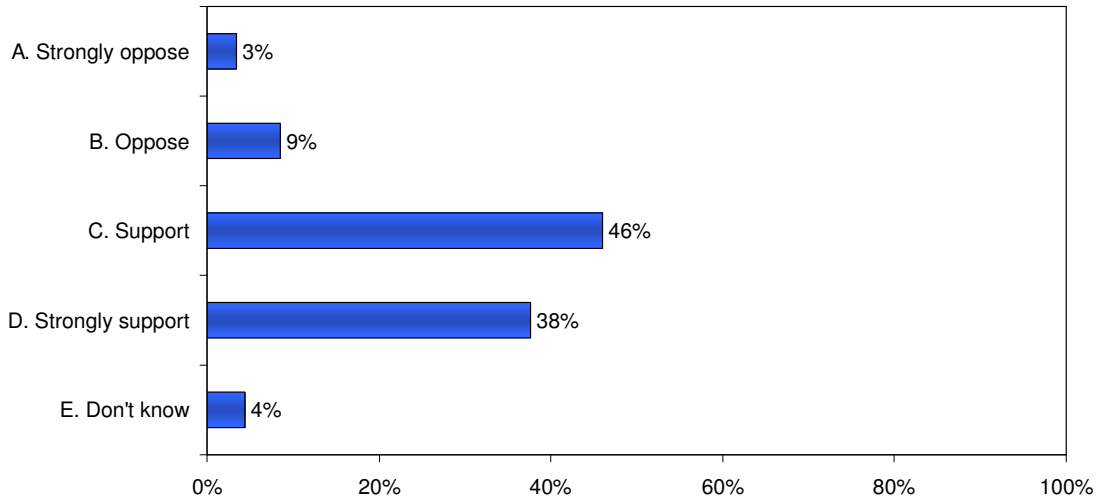
### Attitudes towards potential policy options

How strongly would you support or oppose the following possible policy options for the New Zealand government to manage climate change and reduce greenhouse gas emissions?

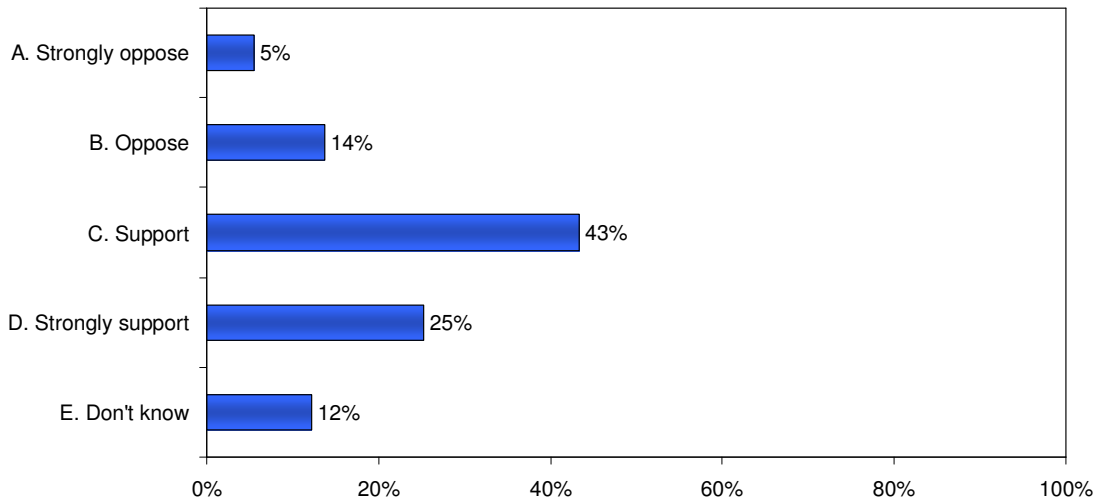
### Q3 A programme to insulate homes not already insulated



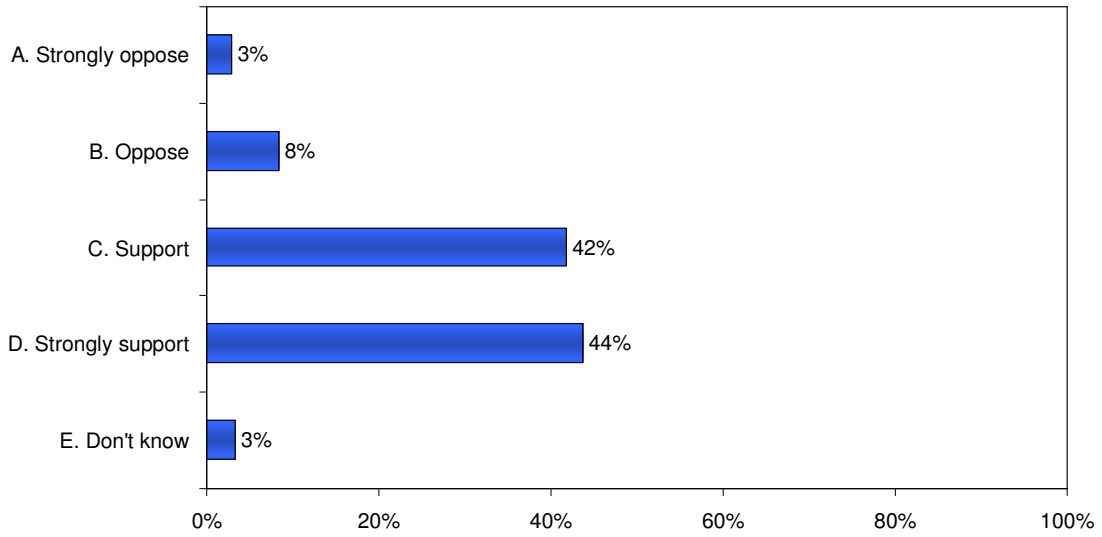
**Q3.1 Cash incentives to buyers of fuel efficient low emission cars (using 8 litres of fuel per 100km or less and meeting latest Euro IV emission standards)**



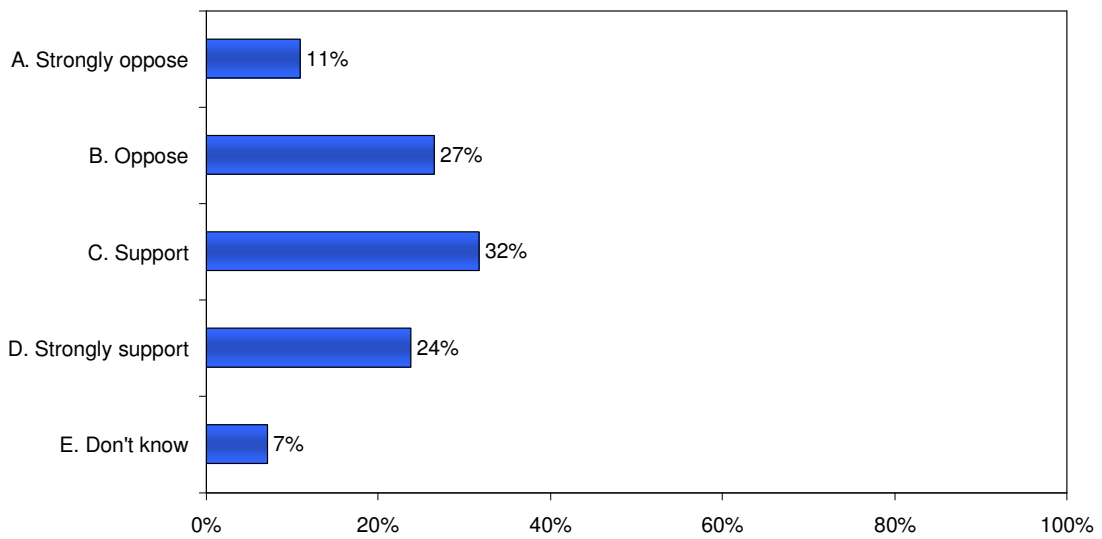
**Q3.2 Requiring car importers to import a selection of vehicles meeting a weighted average engine size**



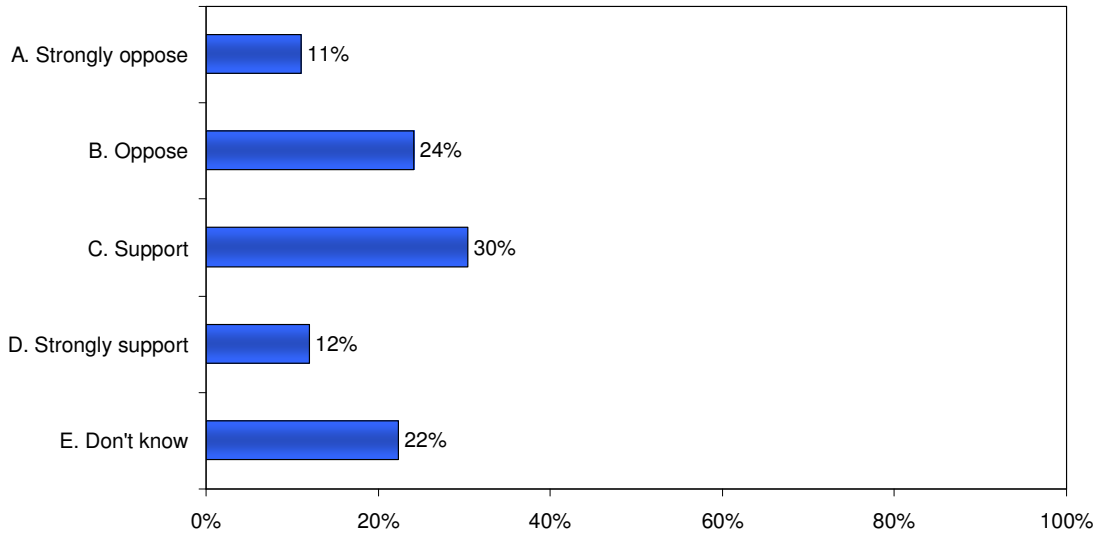
### Q3.3 Decreasing annual registration fees for vehicles with smaller engines



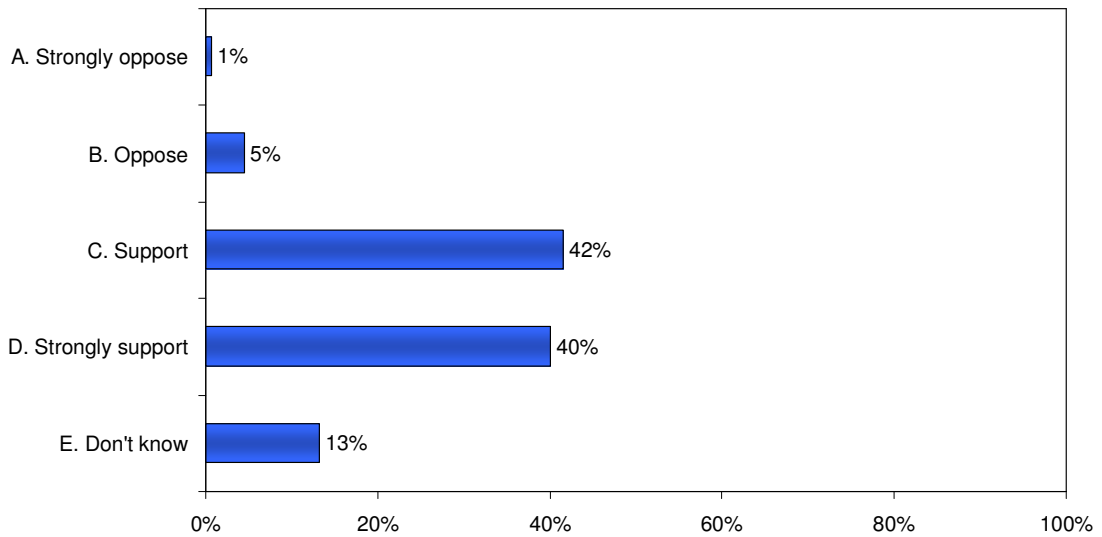
### Q3.4 Increasing annual registration fees for vehicles with the largest engines



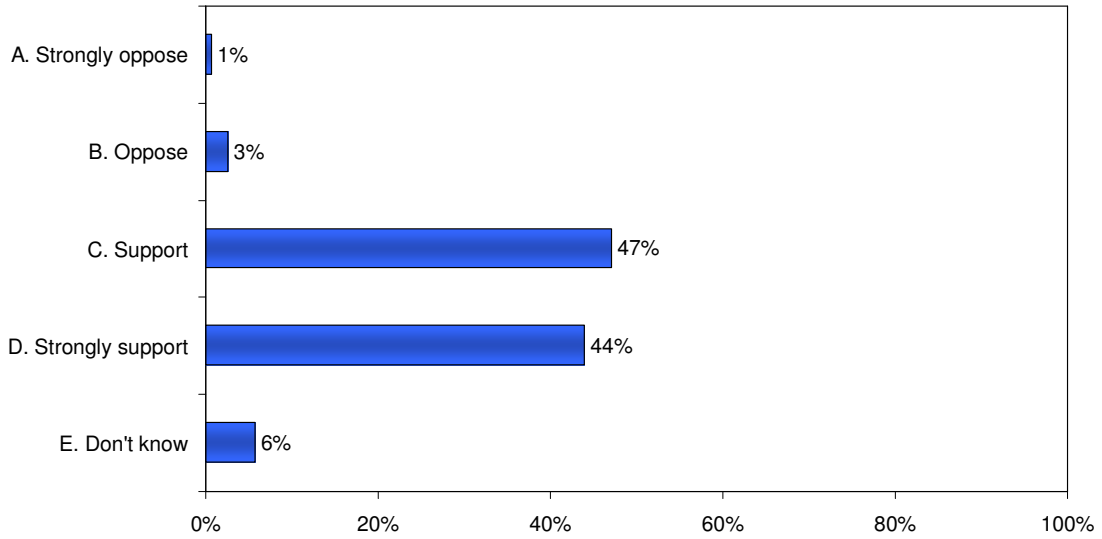
### Q3.5 Putting a price on greenhouse gas emissions



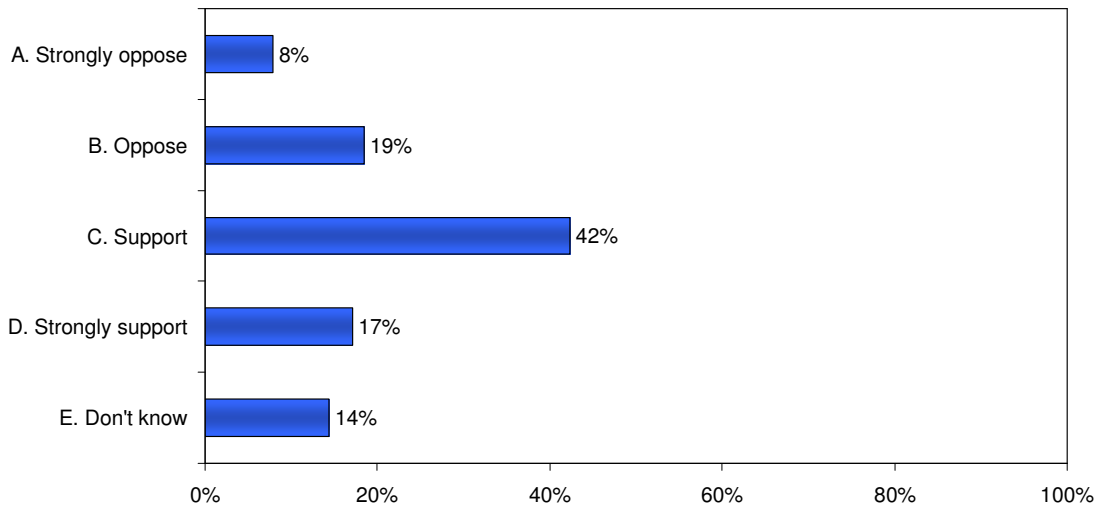
### Q3.6 Incentives to develop wave and tidal power



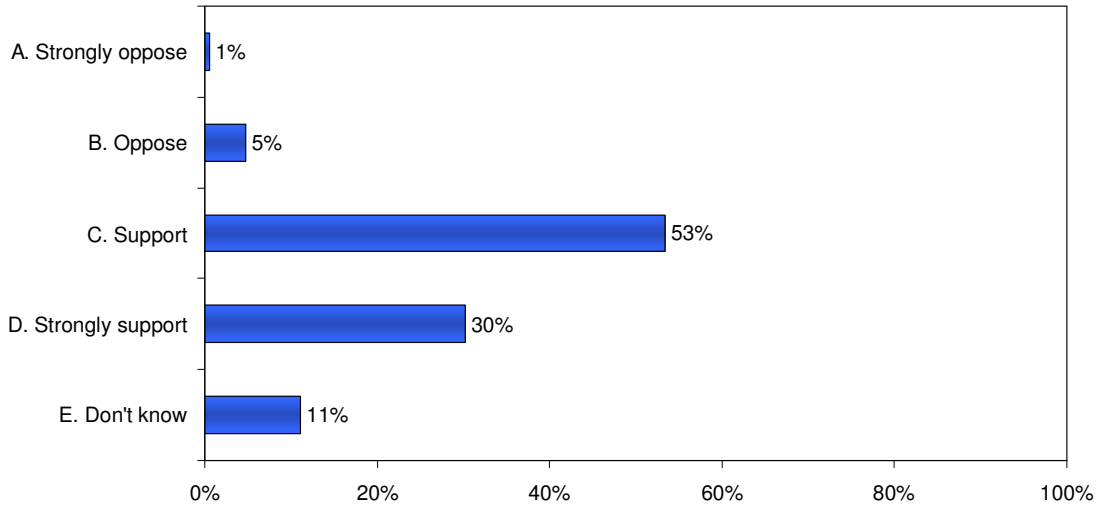
**Q3.7 Incentives to develop bio fuel from forestry waste wood**



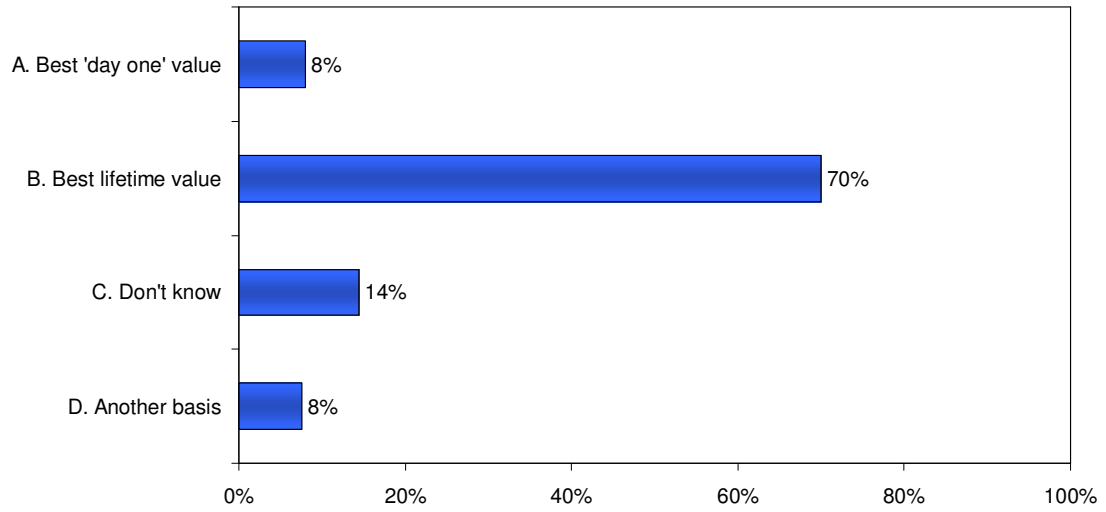
**Q3.8 More investment in research into reducing emissions from ruminant farm animals**



**Q3.9 More investment in alternative fuel technologies, like those to capture and store emissions from coal fired power plants**

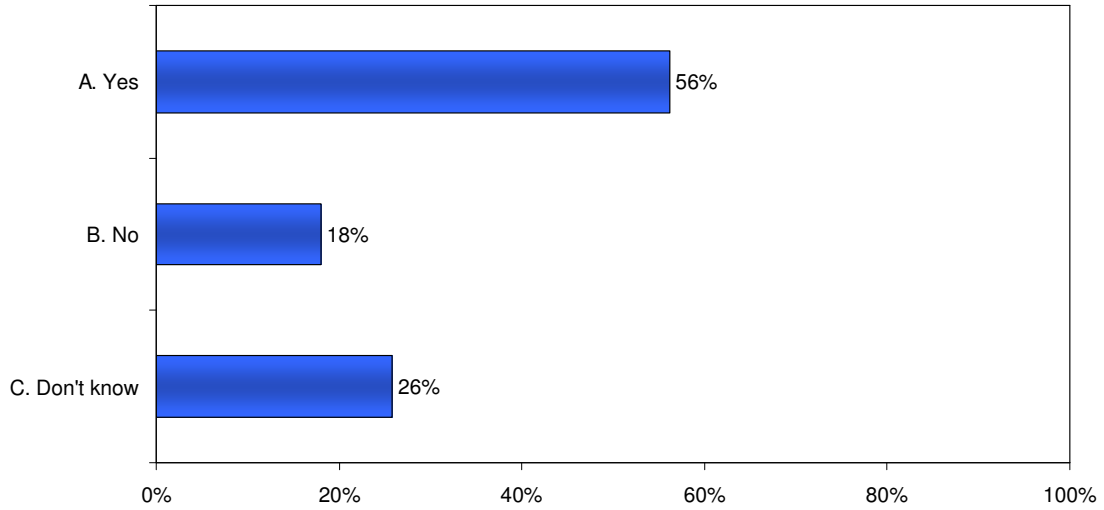


**Q4 On what basis should Government agencies buy their products and services?**



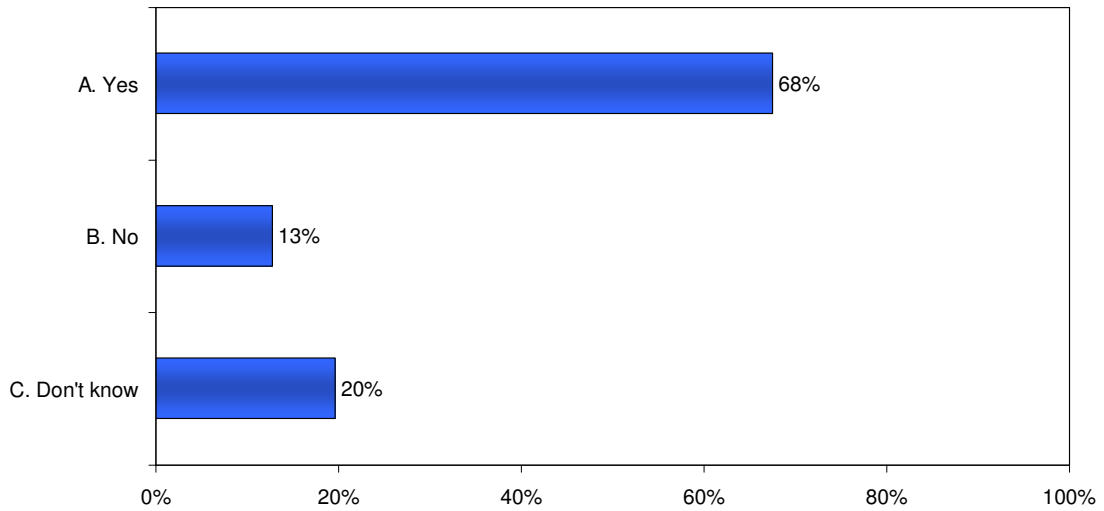
**Thinking about who should pay for greenhouse emissions, and benefit from reducing their greenhouse gas emissions**

**Q5 Should those making emissions be required to pay for those by purchasing carbon credits?**

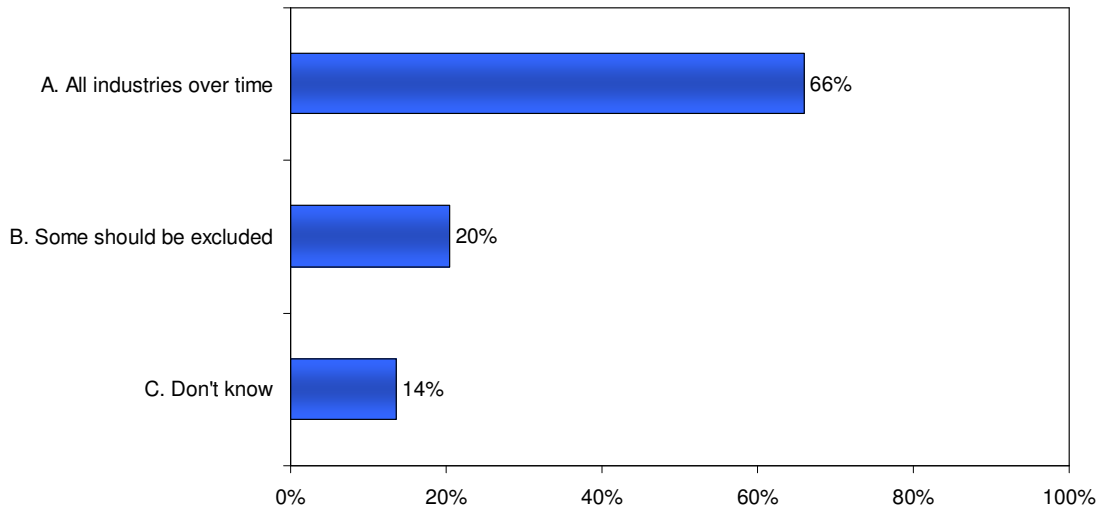


**Thinking about those industry sectors that have systems to regulate emissions**

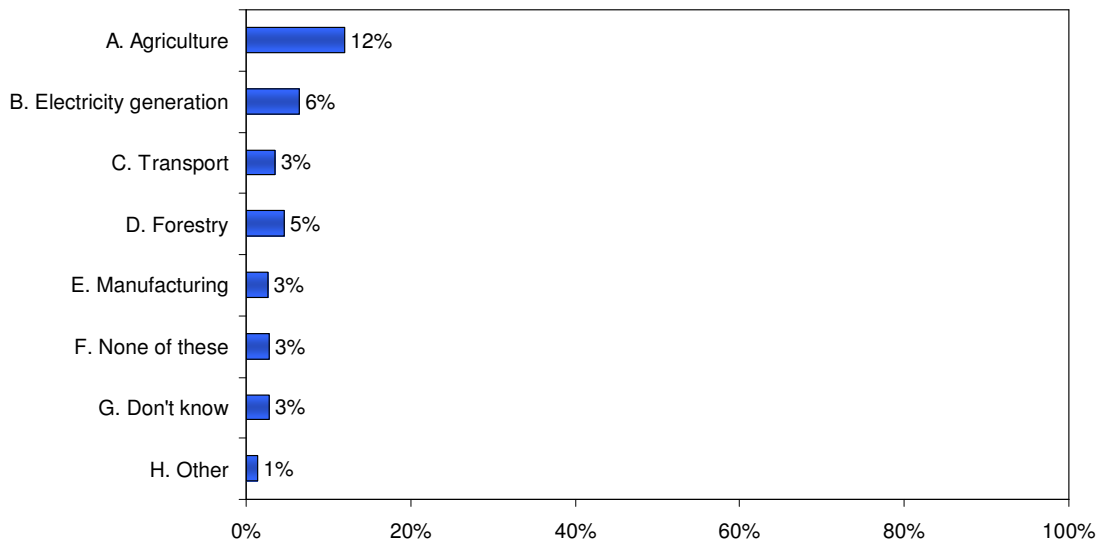
**Q5.1 Should those reducing emissions be rewarded with tradable carbon credits?**



**Q6 Should all sectors be required over time to become part of a system which sets a limit on emissions and pay for emissions?**



**Q7 Sectors people think should be exempt**

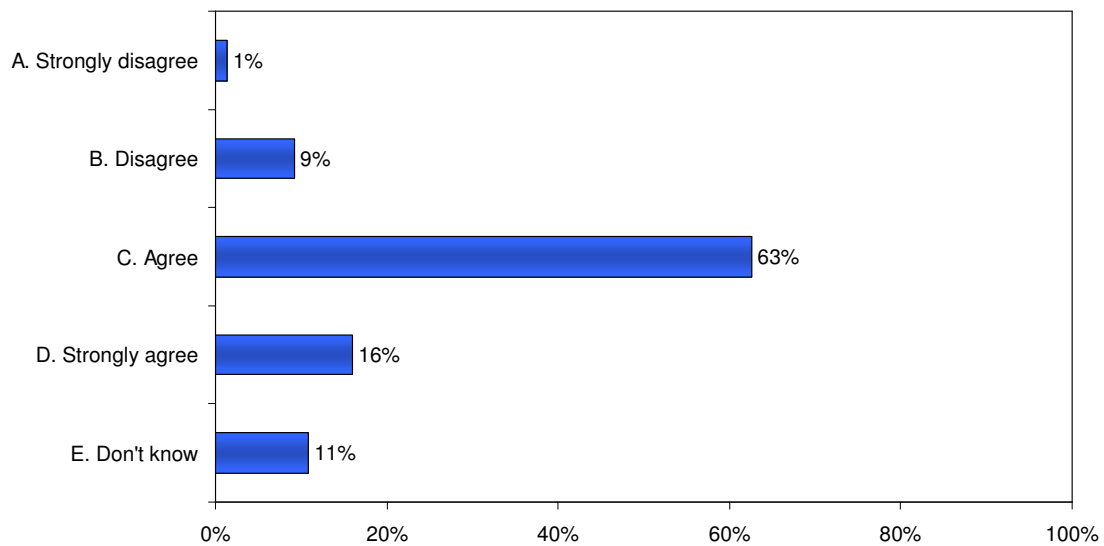


## New Zealand's growth and future sources of energy

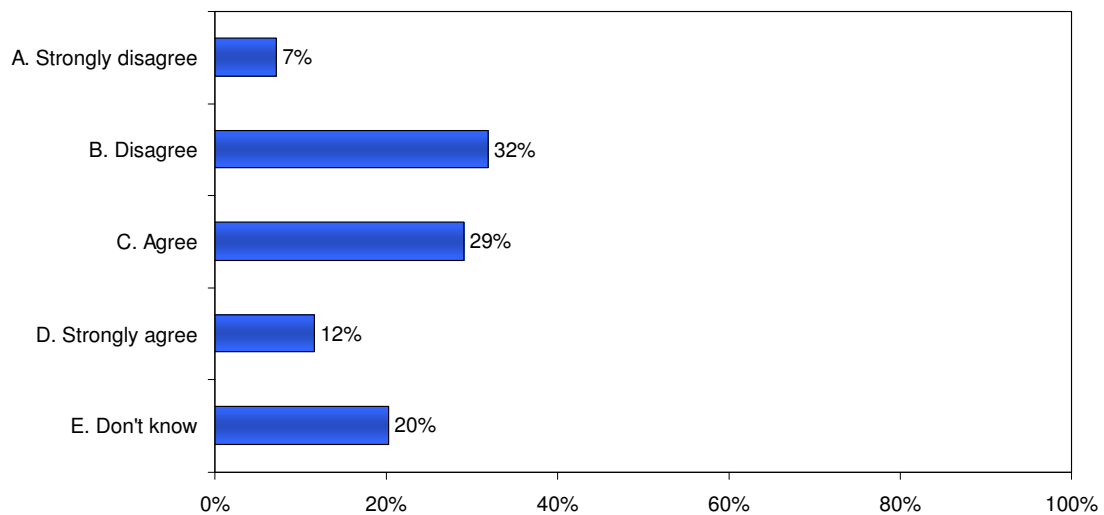
70% of New Zealand's total energy use, including for power and transport, comes from fossil fuels.

Thinking about how New Zealand might manage emissions and climate change, while still providing sufficient additional energy to allow the economy to remain competitive internationally

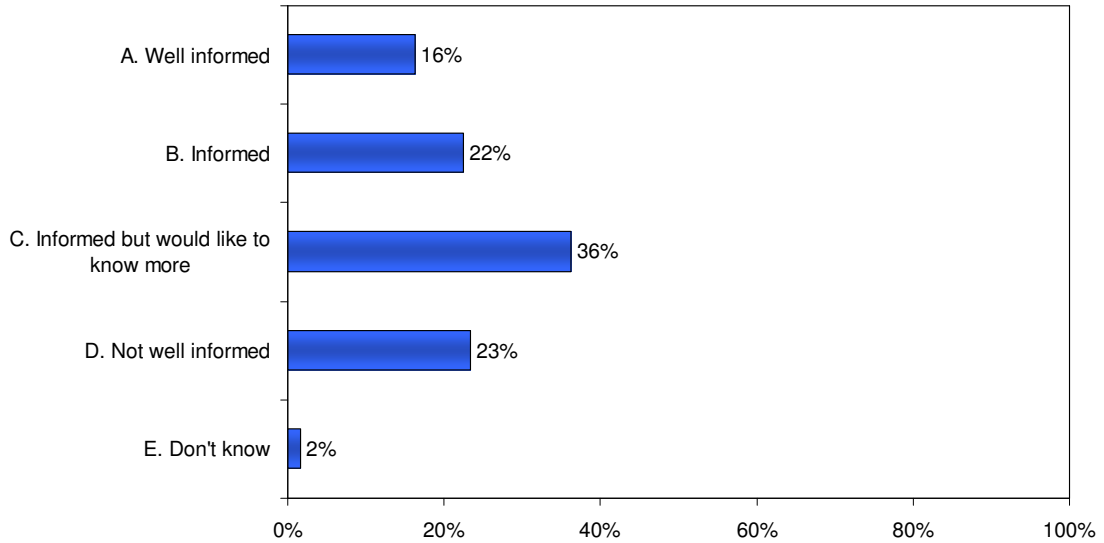
### Q8 The use of both fossil and renewable energy should be permitted



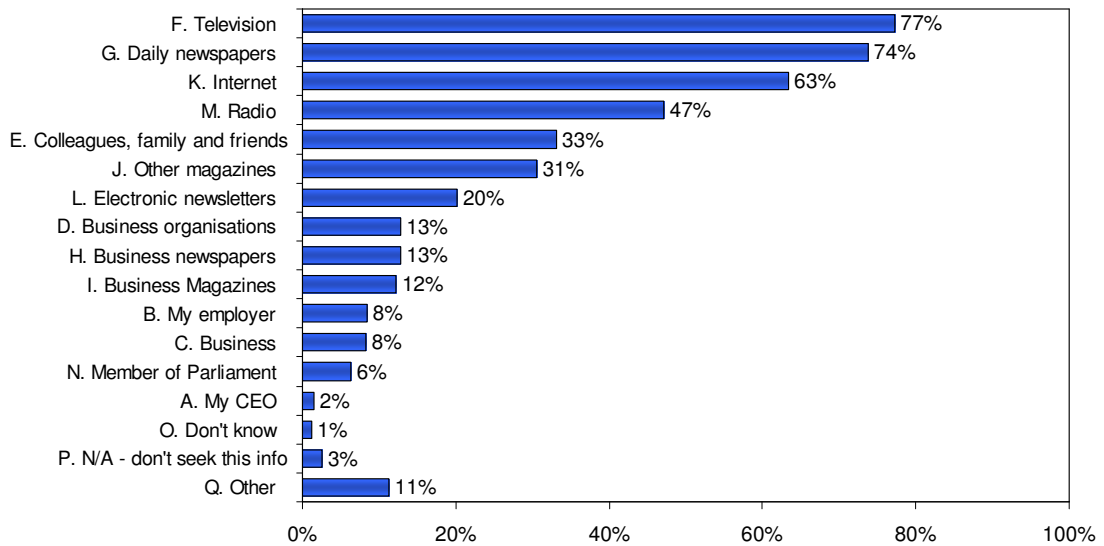
### Q8.1 Only renewable electricity energy developments should be permitted in future, even if that results in lower growth and national income



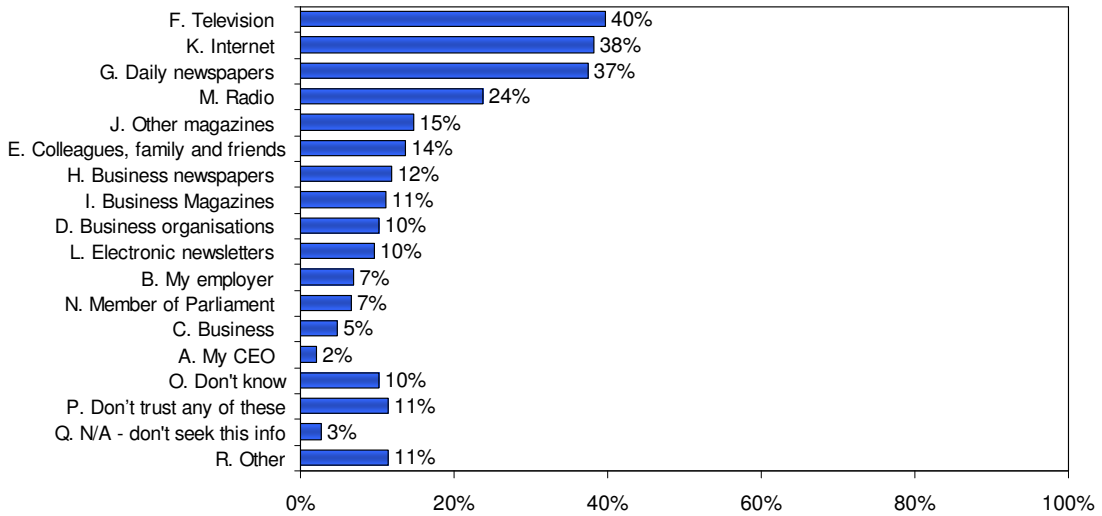
### Q9 How well informed people feel on climate change issues



### Q10 Sources of information on climate change and similar topics



**Q10.1 Sources trusted to provide accurate and balanced information on climate change**



**Q11 Current Government's management of climate change**

